



# OASSA Women's Leadership Conference

VIRTUAL

February 9, 2021

+ two additional BONUS one-hour  
virtual events  
on March 11, 2021 and April 8, 2021



This conference is open to ALL women in education. Teachers, principals, counselors, athletic directors, etc.  
ALL are welcome!

## AGENDA (for 2/9/21)

9:00 a.m. - 9:05 a.m.	<b>Welcome</b> Heather Powell, Associate Executive Director OASSA
9:05 a.m. - 9:50 a.m.	<b>Do You Look Like a Leader?</b> Emmy Beeson, Superintendent, Tolles Career and Technical Center
9:50 a.m. - 10:35 a.m.	<b>Taking Your Interview Skills to the Next Level</b> Heidi Kegley, Superintendent, Delaware City Schools and Erica Backhurst, Assistant Principal, Worthington Kilbourne High School
10:35 a.m. - 10:45 a.m.	<b>Breakout</b>
10:45 a.m. - 11:30 a.m.	<b>Art of Negotiation</b> Stacy Pollock, OASSA Attorney
11:30 a.m. - 12:30 p.m.	<b>Lunch (Room is open for networking)</b>
12:30 p.m. - 1:15 p.m.	<b>Cultural and Implicit Bias – How to overcome as a leader</b> Mark Murphy, co-author of “The Leader’s Guide to Unconscious Bias”
1:15 p.m. - 1:30 p.m.	<b>Breakout</b>
1:30 p.m. - 2:15 p.m.	<b>Mentorship (Panel Discussion)</b> Moderator: Tonya Ramey, HS Director, Ohio Hi-Point Career Center
2:15 p.m. - 2:25 p.m.	<b>Breakout</b>
2:25 p.m. - 2:30 p.m.	<b>Closing</b> Dr. Timothy Freeman, Executive Director OASSA

See additional details on next page



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## March 11th BONUS Virtual Event

Bonus Session #1: March 11 from 3-4pm (via Zoom) we will host David Baker from Edward Jones to discuss Financial Planning for Women. Here are some stats he shared with me when we were planning our event:

- Women control or influence almost \$20 trillion of U.S. household assets.<sup>1</sup>
- Nearly 9 in 10 married/partnered women are involved in making spending and investing decisions for their household, up from 4 in 10 in 2012.<sup>1</sup>
- The gender pay gap, while stable in total over the past 15 years, has continued to narrow for younger workers. This narrowing pay gap is likely due to younger women's education and career achievements relative to their male counterparts.<sup>2</sup>
- As of 2019, there were about 13 million women-owned businesses in the U.S., employing 9.4 million workers and generating \$1.9 trillion of revenue.<sup>3</sup>

<sup>1</sup> Hearts and Wallets, Portrait of U.S. Household Wealth, 2020

<sup>2</sup> Research, PEW. 2019. <https://www.pewresearch.org/fact-tank/2019/03/22/gender-pay-gap-facts/>.

<sup>3</sup> American Express. The 2019 State of Women-Owned Businesses Report. 2019.

## April 8th BONUS Virtual Event

Bonus Session #2: April 8 from 3-4pm (via Zoom) we will host Misty Goetz and Jennie Berkley from Milford Schools to discuss "How to Lead Your Support Staff Well."

Zoom link(s) will be shared with participants.  
Participants in this conference will receive a certificate of completion at the end of the program.

**REGISTRATION FEE:** \$200 (Includes the virtual conference AND two bonus sessions)

You may register for the bonus sessions as stand alone sessions for \$25/session.

If your district is interested in Team Pricing, please contact Tim or Heather at the OASSA Office.

Register for this conference using this link: <https://forms.gle/cG5DQTau8H2ZpZ7>